

Cookie Policy

1. About the Data Controller

In accordance with the Law on the Protection of Personal Data No. 6698 ("KVKK"), your personal data is processed by *[Newturk Turizm Ticaret Limited Şirketi]* as the data controller. This document is intended to inform you about the cookies and similar technologies used on our website.

2. What Are Cookies?

Cookies are small text files that are stored on your device via your browser when you visit a website. Through cookies, information such as your browsing activity, preferences, and session data may be collected.

3. What Cookies Do We Use and Why?

- 1. Essential Cookies:** Necessary for the proper functioning of the website. Enable basic features such as session management and language settings.
- 2. Performance and Analytics Cookies:** Help us understand how visitors use the site and improve our services.
- 3. Advertising and Targeting Cookies:** Allow us to deliver personalized content and ads based on your interests.
- 4. Third-Party Cookies:** Used by service providers such as Google Analytics for statistical and analytical purposes.

4. What Data Is Collected?

Cookies may collect data such as your IP address, visit duration, preferred language, pages visited, and browser information.

5. Legal Basis and Consent

Essential cookies are used based on legitimate interest. All other types of cookies require your explicit consent. You may give or withdraw your consent at any time via the cookie management screen.

6. How Can You Manage Your Cookie Preferences?

When you first visit our site, you will be presented with a cookie notification and settings window where you can select your preferences. You can also disable cookies completely or delete those already stored via your browser settings.

7. Your Rights Regarding Personal Data

Under Article 11 of the KVKK, you have the right to: request information about your personal data, learn how and why it is being processed, request corrections or deletion, and object to automated decisions made based on your data.

8. Contact

If you have any questions or requests regarding the processing of your personal data, you can contact us at **support@govillanow.com**.